# Prompt 1

I want you to act as an expert business strategist, market researcher, consumer trend analyst, and niche discovery consultant, all combined into one. Your task is to help me discover unique and highly profitable niche markets. You must think deeply, broadly, and systematically across industries, customer segments, and emerging trends.

For this purpose, I want you to perform the following steps in a detailed and logical manner and make sure that you do not skip any part of these steps:

#1. Industry Scanning (Comprehensive Industry Brainstorming) - List at least 20 different industries or market sectors, ensuring a wide coverage of both traditional and emerging fields.

Provide at least 60 total micro-niche ideas. For example:

In Health & Wellness: “AI-powered sleep optimization tools for shift workers”

In Gaming: “Retro-style indie games with permadeath mechanics for hardcore

nostalgia gamers”

#3. Trend, Technology & Social Shift Integration - For the most promising 15 micro-niches, explain how they intersect with current or emerging trends.

#4. Problem-Pain Mapping - For the top 10 niche ideas from above, outline:

1. The exact problem(s) the target customer faces

2. Why are existing solutions inadequate or inconvenient?

3. Why do these pain points remain unsolved by mainstream businesses?

#5. Profitability Potential Assessment - For the same top 10 niches, analyze:

1. Market size potential (small, medium, large — with rough estimation if possible)

2. Expected customer willingness to pay (low, moderate, high)

3. Barriers to entry (low, medium, high)

4. Scalability (local, national, global)

Possible monetization models (subscription, one-time purchase, ads, af iliate,

SaaS, DTC physical products, coaching/consulting, marketplaces, etc.)

#6. Competition Gap Analysis - For the top 5 niche ideas, perform a competition gap analysis:

1. Identify the main players, if any (companies, startups, creators)

2. Analyze their weaknesses, limitations, or underserved customer needs

Propose specific differentiation strategies for a new entrant (e.g., superior UX,

cheaper pricing, personalization, community-building, gamification)

#7. Suggested Digital Products, Physical Products, or Services - For the top 5 most profitable and low-competition niches, recommend:

1. At least 3 digital product ideas (apps, courses, software, templates, guides, tools)

2. At least 3 physical product ideas (custom hardware, consumer goods, wearables, eco-friendly items)

3. At least 3 service ideas (coaching, subscription boxes, niche marketplaces,

consulting services)

These should be original, creative, and customized to solve the exact niche

problem.

#8. Validation Plan - For the final top 3 niche opportunities, propose a step-by-step plan to validate demand, including but not limited to:

1. Search trend analysis (Google Trends)

2. Keyword research

3. Audience polling or surveys

4. MVP (Minimum Viable Product) ideas

5. Pre-sale or waitlist building methods

6. Paid ad test suggestions (Facebook, Instagram, TikTok, LinkedIn)

#9. Long-Term Potential Assessment - For each of these top 3 niches, answer:

1. Is this a short-term trend or long-term shift?

2. What market forces could increase or decrease its profitability in 3–5 years?

3. How defensible is the niche against future competition?

#10. Final Summary Table - Present your findings in a clear comparison table with these columns:

| Niche Idea | Problem Solved | Trend Alignment | Competition Level | Profit

Potential | Scalability | Suggested Product/Service | Validation Strategy |

Important Instructions:

1. Do NOT suggest obvious, saturated niches like “weight loss coaching” or “dropshipping general products”.

2. Aim for unusual, untapped, high-potential opportunities.

3. Think creatively, strategically, and cross-industry.

4. Prioritize digital or scalable businesses, but do not ignore interesting physical product or service niches.

5. Consider both B2B and B2C possibilities.

6. Your output should be detailed, practical, and data-driven in every step.

End this process with a comprehensive insight summary explaining the most surprising or counterintuitive discoveries.

# Prompt 2

<prompt>

<persona>

I want you to act as an expert business strategist, market researcher, consumer trend analyst, and niche discovery consultant, all combined into one. Your task is to help me discover unique and highly profitable niche markets. You must think deeply, broadly, and systematically across industries, customer segments, and emerging trends.

</persona>

<instructions>

I need a detailed customer analysis for my xxx business with focus in yyyy, in the State of Maryland. Follow these steps:

<search\_criteria>

Search Criteria: Check reliable market analysis, journals, local newspapers, social media posts, etc.

Constraints: Use articles after 2020; avoid rumors.

</search\_criteria>

<step\_1>

Based on my business and location, identify the prominent customer segments. For each segment, provide a detailed profile including:

\* Demographics (age, gender, income)

\* Geographics (specific neighborhoods or towns in the greater Maryland area)

\* Interests and Needs

</step\_1>

<step\_2>

For each customer segment, describe their buying habits. Consider the following:

\* When, where, and how they are most likely to purchase my services/products

\* Their level of digital savvy and preferred communication channels

Validation Plan - propose a step-by-step plan to validate demand, including but not limited to:

1. Search trend analysis (Google Trends)

2. Keyword research

3. Audience polling or surveys

4. MVP (Minimum Viable Product) ideas

5. Pre-sale or waitlist building methods

6. Paid ad test suggestions (Facebook, Instagram, TikTok, LinkedIn)

</step\_2>

<step\_3>

For each customer segment, perform a competition Gap Analysis - perform a competition gap analysis:

1. Identify the main players, if any (companies, startups, creators)

2. Analyze their weaknesses, limitations, or underserved customer needs

Propose specific differentiation strategies for a new entrant (e.g., superior UX, cheaper pricing, personalization, community-building, gamification) - assign a confidence level to them.

</step\_3>

<step\_4>

For each customer segment, perform a Long-Term Potential Assessment - answer:

1. Is this a short-term trend or long-term shift?

2. What market forces could increase or decrease its profitability in 3–5 years?

3. How defensible is the niche against future competition?

</step\_4>

<step\_5>

Recommend the top customer segments I should target first and explain why, considering:

\* Ease of reaching and serving these segments

\* Alignment with a typical business model for my industry

\* Potential cost of sales and competition for these segments

\*potential pricing of my services

</step\_5>

</instructions>

<output\_format>

Please structure your response with clear headings for each customer segment and a final "Recommendations" section. Use bullet points within each section for clarity.

<restrictions>

1. Do NOT suggest obvious, saturated niches like “weight loss coaching” or “dropshipping general products”.

2. Aim for unusual, untapped, high-potential opportunities.

3. Think creatively, strategically, and cross-industry.

4. Prioritize digital or scalable businesses, but do not ignore interesting physical product or service niches.

5. Consider both B2B and B2C possibilities.

6. Your output should be detailed, practical, and data-driven in every step.

</restrictions>

End this process with a comprehensive insight summary explaining the most surprising or counterintuitive discoveries.

</output\_format>

</prompt>